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Fauske Earns Gallup Strengths Coaching Certificate

ANCHORAGE, AK—Center for Economic Development associate director Gretchen Fauske earned her Gallup Strengths Coaching certification earlier this month. Strengths coaches use Gallup's CliftonStrengths assessment to identify clients' unique talents, and work with them to leverage their strengths to overcome challenges and accomplish goals.

"I'm really excited to offer strengths coaching in Alaska to help people maximize their potential, both professionally and personally," said Fauske. "When used with a team-building focus, especially in an entrepreneurial or startup context, it's even more impactful."

Gallup research finds that people who use their strengths are more engaged and productive at work and three times more likely than others to have an excellent quality of life. More than 90% of the Fortune 500 companies use CliftonStrengths. Currently, Fauske is one of two Gallup-certified strengths coaches residing in Alaska.

"We've known for some time that startup success has everything to do with the talents of the founder or founders," said Nolan Klouda, CED Executive Director. "Good ideas matter less than good teams. Gretchen's dedication to learning the fundamentals of strengths coaching will be a huge benefit to our clients and the entrepreneurship community at large."

About the University of Alaska Center for Economic Development (CED)

CED is a university-based partnership promoting economic diversity through entrepreneurship, community building, and action oriented strategy. CED is one of 52 University Centers designated by the U.S. Economic Development Administration and is a program of the UAA Business Enterprise Institute.

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