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### **Casey named Entrepreneurship Specialist**

ANCHORAGE, AK—Julia Casey is the new Entrepreneurship Specialist at the University of Alaska Center for Economic Development (CED). Previously she served as an AmeriCorps VISTA focusing on entrepreneurship and microfinance at CED.

“Julia impressed all of us during her time as an AmeriCorps VISTA, and she’s a natural fit for the role of Entrepreneurship Specialist,” says Gretchen Fauske, CED Associate Director. “She’s incredibly knowledgeable in the realm of entrepreneurship, continually seeks to grow her skill-set to better serve our community, and brings energy and enthusiasm to all of the projects she works on.”

During her time at CED, Casey developed the curriculum for entrepreneurship development workshops; co-led the VOLT49 renewable energy sprint; helped organize the Alaska Business Plan Competition and the University of Alaska President’s Innovation Challenge; and was an integral part of the Ocean Technology and Innovation Sprint (OTIS). As Entrepreneurship Specialist, she will continue to focus on capacity building within Alaska’s entrepreneurial ecosystem and developing digital tools for use by startups across the state, as well as regularly contributing to Alaska Startups.

Casey’s background is in e-commerce and she is experienced in working with entrepreneurial ventures at varying stages of development and scope. She holds a Bachelor of Science in Business Administration in International Business and in Management: Entrepreneurship from Creighton University.

### **About the University of Alaska Center for Economic Development (CED)**

CED is a university-based partnership promoting economic diversity through entrepreneurship, community building, and action oriented strategy. CED is one of 52 University Centers designated by the U.S. Economic Development Administration and is a program of the UAA Business Enterprise Institute.

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