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## **Fliss Earns Strategic Doing Workshop Instructor Certification**

December 2, 2020, ANCHORAGE, AK — Margo Fliss recently became the third certified [Strategic Doing Workshop Instructor](#) in Alaska.

As the Manager of Strategic Engagement at the University of Alaska Center for Economic Development (UA CED), Fliss regularly leads planning sessions for clients across the state. "Margo is brilliant at guiding, framing, and structuring conversations that lead to action," said Nolan Klouda, Executive Director for UA CED. "This certification encapsulates her rigorous training and hard work stretching back two years. We're thrilled for her to receive this recognition!"

Strategic Doing enables leaders to design and guide new networks that generate innovative solutions. A new strategy discipline, it teaches people how to form collaborations quickly, move them toward measurable outcomes and make adjustments along the way.

Fliss holds a Master of Public Policy from Mills College and a Bachelor of Arts in Political Science and Government from the University of Alaska Fairbanks. She earned her "Foundations in Design Thinking" certification from IDEO in 2018, and currently serves on the boards of the University Economic Development Association and thread.

### **About the University of Alaska Center for Economic Development**

UA CED is a university-based partnership promoting economic diversity through entrepreneurship, community building, and action oriented strategy. UA CED is one of 52 University Centers designated by the U.S. Economic Development Administration and is a part of the UAA Business Enterprise Institute.

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